

NEWS RELEASE- FOR IMMEDIATE RELEASE

Date: 29.06.07

**Syngene Appoints New US Distributors and Sales Manager
To Provide Superior Service and Support for US Customers**

Cambridge, UK: Syngene, a world-leading manufacturer of image analysis solutions is delighted to announce that it is strengthening its US presence with the appointment of respected distributors, Bartlett-Williams Scientific Resources and Imgen Technologies, as well as a new Sales Manager for its own US commercial team.

Syngene has added Imgen and Bartlett-Williams, established manufacturer's representatives with specialist knowledge of image analysis, to expertly sell and support its equipment in North America. Both distributors have networks of scientific sales professionals that will market Syngene's high quality gel documentation and image analyser range, plus Dyversity and Dymension Syngene's unrivalled system and software for imaging and analysing 2D protein gels.

To reinforce this marketing strategy in North America, Syngene has recruited imaging expert Bob Coyne as Syngene's US Sales Manager. Bob spent over seven years as a regional sales manager with FUJIFILM Life Sciences Imaging group, and an additional eight years marketing equipment for scientific applications. This has provided Bob with extensive experience to draw from, which he will use to offer advice and support on many technical aspects of Syngene's products.

Paula Maia, Vice President of Sales, Syngene US stated: "These appointments will strengthen our US presence and offer direct, rapid access to Syngene's expertise, an area that has been independently confirmed in the US as the quality benchmark in this industry sector."

Paul Ellwood, President, Syngene USA continued: "We have had outstanding success in the past five years in the US market and are delighted to accommodate our growth by adding two first-class distributors and a new sales manager to the Syngene team. Their combined technical acumen and professional approach to image analysis will allow us to maintain our excellent reputation for delivering performance and service to all our existing and potential US clients."

-End-BEACON HOUSE
NUFFIELD ROAD
CAMBRIDGE
CB4 1TFTEL: +44 (0)1223 727123
FAX: +44 (0)1223 727101
e-mail: info@syngene.com
www.syngene.com**News Release**